

Beat: Technology

## Make.org SciencesPo Les Echos START and Facebook unveil #Inventons2017

### Civil Platform for Presidential Election

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**USPA NEWS** - Make.org, SciencesPo, Les Echos START and Facebook launch # Inventons2017. It's an initiative that will bring concrete solutions to the major challenges that concern us. Goal ? Presenting a "U-30 manifesto" to candidates for 2017 presidential election, which will have been co-built between students,

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WHAT IS MAKE.ORG FOUNDED BY AXEL DAUCHEZ-----

MAKE.ORG is a civil tech launched by Axel Dauchez, an advertising champion in France (he left the presidency of Publicis France in summer 2016. He wants to "Uberize the measure of opinion." Make.org is a platform of Lobbying of citizens submitting their ideas, opinions and proposals A new concept of mixing "barometer of emerging opinions" digital apolitical support in the service of participatory democracy The platform has spear thrust, relies on a political committee and a Governance committee composed of independent experts and referents in their field and users drawn to ensure compliance with the charter of Make.org.

SOLUTIONS2017 LAUNCHED BY BFMTV & RMC IS THE 1ST PARTICIPATORY DEMOCRACY INITIATIVE IN FRANCE-----

Solutions 2017TM is the first participatory democracy initiative at the national level. For this first edition, Make.org is partnering with BFMTV and RMC to build a proposal program for the 2017 presidential election. The 2017TM operation brings together thousands of citizen contributions to collectively address major issues France in all fields: Economy, Social, Security, Terrorism, Education or Institutions. Each week on his #BourdinDirect program, Jean-Jacques Bourdin endeavors to convert the French proposals into concrete political commitments, notably by questioning the invited politicians during his 8.35 interview on RMC and BFMTV. For Jean-Jacques Bourdin, "It is time that the candidates for the 2017 presidential election are committed to the solutions proposed by and not the other way around." At the same time, as part of a new partnership with Angers Town Council, the first pilot city, the 2017 operation is deployed on the city's digital panels. This unique initiative makes it possible to engage the citizens of Anger in real time on major national debates.

# INVENTONS2017 WITH LES ECHOS START & SCIENCES PO-----

Make.org, Sciences Po, Les Echos START and Facebook launch # Inventons2017, an unprecedented citizens' initiative. In the run-up to the 2017 presidential election, Make.org will be engaging young people across France. Thanks to their proposals, concrete solutions to the 6 challenges that concern them (unemployment, environment, security, terrorism, education, etc.) will thus emerge. The students of Sciences Po will study the proposals that will have attracted the most support and will co-construct six public action programs linked to each of the six debates, all alongside the young voters, professors and experts. Once established, these programs will be presented to candidates for the 2017 presidential election in the form of a manifesto, during a debate organized at Sciences Po.

### Article online:

<https://www.uspa24.com/bericht-10970/makeorg-sciencespo-les-echos-start-and-facebook-unveil-inventons2017.html>

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